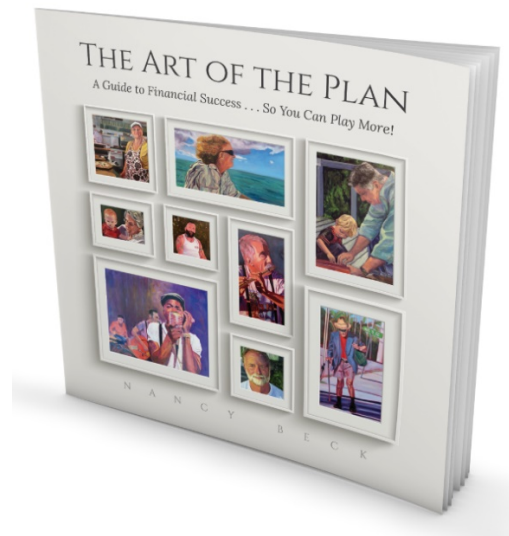




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Press Release



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Author Illustrates (Quite Literally) How Better Financial Planning Creates Greater Financial Freedom

Certified Financial Planner and celebrated fine artist Nancy L. Beck offers strategies to 'play more' in new book The Art of the Plan

If you're busy working for money, Nancy L. Beck, says, you're doing it wrong. Your money should be working for you, she argues – and explains – in her new book, *The Art of the Plan: A Guide to Financial Success ... So You Can Play More*.

Her goal is to change the mindset of readers to “If you want more, you need to plan for more.” That starts, she writes, with getting expert advice, implementing a tried and true financial-planning process and having a clear vision for what you want.

“This book will not only inspire you to start living now for what you long for,” she says, “but it will also crush the fears and misconceptions that have been holding you back from achieving your ideal life.”

Beck candidly shares how she changed her own beliefs around money and found her unique path forward to living her ideal life. As founder of Beck Financial Strategies, she has brought this evolutionary viewpoint into her practice.

“Life is short, and sometimes taken a bit too seriously,” she notes. “ ‘Play More’ might sound a little trite, but if we don't remind ourselves to enjoy life while we can, we often never will.”

Beck doesn't just *offer* counsel – she has followed it herself. She lives a life many only dream of, embracing music, travel and art along with her passion for financial planning. Her skill as an artist, for instance, is on full display in *The Art of the Plan*, which is illustrated with her own artwork, mainly focusing on unique portraits of people. Her style of realism combined with colorful moving subjects brings a sense that her work is “living and breathing” in timeless elegance.

Living with that same sort of elegance courtesy of wise financial planning is her aim with all the clients she serves – and her hope for all readers of her book.

“It's a guide to financial planning that inspires people to build a plan so they can use their money for the things they want,” she says. “The book parallels the way I get to know a subject I am painting with the way I get to understand my clients and what they want in life.”

Among the practical insights awaiting readers in *The Art of the Plan*:

- Discover how to envision your ideal life
- Learn what financial planning really is
- Understand the pitfalls of doing it all yourself
- Recognize the things that could be missing in your financial plan
- Get access to a suite of helpful bonus materials.

“I want to show that everyone can be multi-dimensional -- and added talents make us better and more in-tune with all of our facets in life.” Beck explains. “Specifically, a portrait artist must be very detail-oriented and intimately insightful about the subject to really ‘get’ them.

“The same is true for designing the correct financial plan that fits the client's aspirations.”

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For a review copy of the book, and to interview Beck, contact Gary Schneeberger at gary@WeRoar.LA or 818-309-8580.

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