

ABOUT THE SPEAKER

Nancy Beck, CFP® is a dynamic speaker and the author of an inspiring new book, *The Art of the Plan*. She is dedicated to enhancing financial education for corporations, associations and various 501c3 organizations, through a fun and common sense approach to empowering attendees to seek out their ideal life and then implement a plan to get them there.

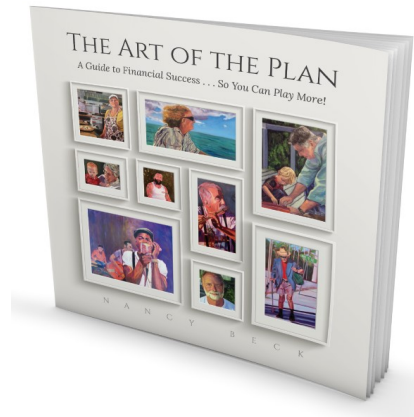


Beck talks about real-life success stories and brings a whole new light to the idea of successful financial planning. She doesn't just offer counsel – she has followed what she teaches herself. She lives a life many only dream of, embracing music, travel, and art along with her passion for financial planning. Her skill as an artist, for instance, is on full display in *The Art of the Plan*, which she colorfully illustrated.

The organizations that have sponsored these workshops have found her programs to be one of the most popular in their employee and membership benefits packages. Nancy inspires and educates people on the benefits of financial planning and provides customized, full-service financial planning assistance to participants who are seeking more individualized assistance with achieving their financial objectives.

Beck is a member of the FPA, (Financial Planning Association), NAWBO (National Association of Women Business Owners), SHRM (Society of Human Resource Management), as well as the Lawrence Chamber of Commerce. She has served as an adjunct faculty member for the College for Financial Planning, CO. She has been quoted in the Indianapolis Business Journal and The Indianapolis Star and periodically writes articles for various local newspapers.

GET YOUR COPY TODAY!

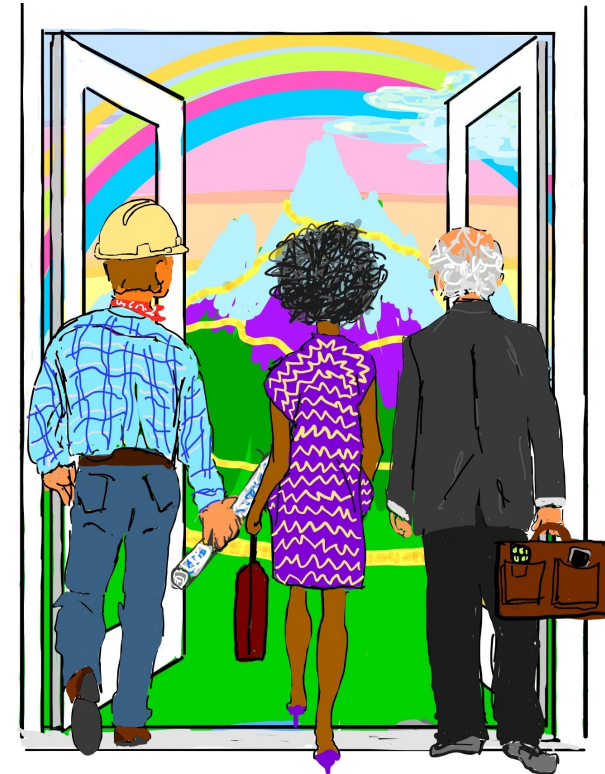


By reading this book you will...

- Discover how to envision your ideal life
- Learn What Financial Planning really is
- Understand the pitfalls of doing it all yourself
- Recognize the things that could be missing in your financial plan
- Read about real people's stories, both successes and failures
- Grasp the BFS Way of planning
- Realize your ideal life now
- Get Access to THE ART OF THE PLAN Bonus materials

Invite the author to speak at your organization's upcoming meeting.

- ◆ Visit the Beck Financial Strategies website at www.BeckFS.com
- ◆ Contact her at https://www.beckfs.com/contact_us/
- ◆ Visit her on Facebook at: <https://www.facebook.com/BeckFS>
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Bring Wisdom and Encouragement to
your Organization

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FINDING YOUR
INCOME

BEGIN WITH YOU

CUSTOMIZE YOUR
PROGRAM

*"An organization is only as financially
sound as its members.
Inspire them with knowledge, and they
will empower you with loyalty."*

Nancy L Beck

PROVIDE BENEFITS THAT PAY

Employers

- Promote Your Benefit Package
- Enhance Productivity
- Raise Your Employee Friendly Reputation
- Satisfy ERISA 404 (c) Requirements

Associations & Charitable Organizations

- Improve Loyalty
- Promote Your Mission
- Raise Awareness about Charitable Planning
- Satisfy Your Community's Need for Continued Financial Education

BONUS MATERIALS

BOOK -The Art of the Plan

*A Guide to Financial Success...So You Can
Play More*

WORKBOOK MATERIALS

Securities offered through J.W. Cole Financial, Inc. (JWC)
Member FINRA/SIPC.
Advisory services offered through J.W. Cole Advisors, Inc.
(JWCA).
Beck Financial Strategies, Warnke Law, JMK CPA Group, LLC
and JWC/JWCA are unaffiliated entities.

INSURANCE FOR
THE "WHAT-IFS"

FINDING YOUR
INVESTMENT
COMFORT ZONE

KEEPING UNCLE
SAM IN-TOW

ASPIRE TO RETIRE

LEAVING A
LEGACY YOU CAN
LIVE WITH

COMPLIMENTARY
CONSULTATION

WHY 401K?

