Your Life Planning Group Under One Roof

Meet Our "One Roof Team"

Beck Financial Strategies has developed a team of independent advisors to make it easier for you to complete all of your planning needs in one easy and convenient location.

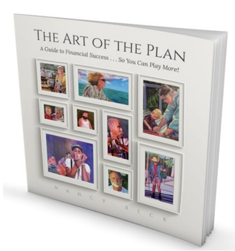
Our "One Roof Planning Team" Includes

- **Nancy L Beck, CFP® Practitioner, Author and Founder of BFS.**
- **Beth Drury, Licensed Associate, BFS**
- **Tony Sanchez, Licensed Associate, BFS**
- **Adam Warnke Family Law Attorney, Warnke Law**
- **Jason Kieninger, CPA, JMK CPA Group**
- **John White, Senior Insurance & Medicare Specialist**

Introducing ...

The Art of The Plan

Reserve your copy today!



A Note from the Founder & Author of "The Art of the Plan"

With over 35 years of experience, I find that most people want more than someone to sell them insurance or an investment product. They want real, unbiased advice about how to get through all of the complicated components of financial and life planning. They want an easy path to finding and affording their ideal life.

Whether you are

- Starting out and looking for your first priorities, or
- You are getting close to retirement and looking for secure income solutions, or
- You are a business owner looking for ways to keep good employees and grow your business,

We can help.

HOW ARE WE DIFFERENT?

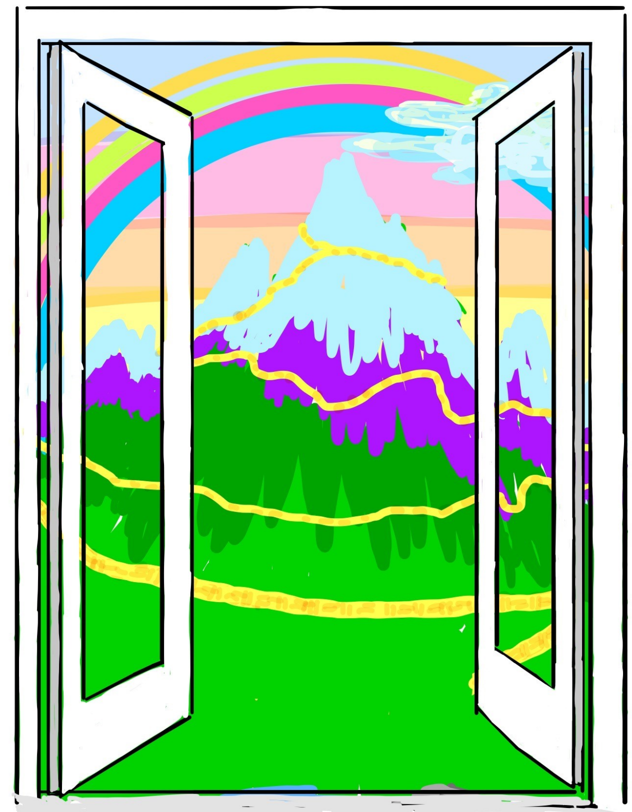
One Roof Planning We have a team of advisors, including a CFP, CPA, an Attorney and an experienced Money Management team, who will provide a coordinated approach designed uniquely for you.

Your Personal Website We offer access to your own personal website that allows you to monitor and track all components of your financial plan. In addition, you will have access to a secure and private vault to store important documents in.

Fee-Based, *not* Product Based. We are very unique in that we do not require a "minimum investment" for you to be able to work with us. We first seek to establish a relationship and provide a comprehensive financial plan. Then upon your request, we can inform you on the solutions we offer, including custom wealth management, insurance programs and annuities.

BECK FINANCIAL STRATEGIES

YOUR PASSION IS OUR PURPOSE



COME ON IN

Let Us Help You Begin On The Path to Your Ideal Life

317-547-1200

www.BeckFS.com

Present Position and Future Priorities

Cash/Debt Management

Income Tax Strategies

Investment Suitability

Risk Management

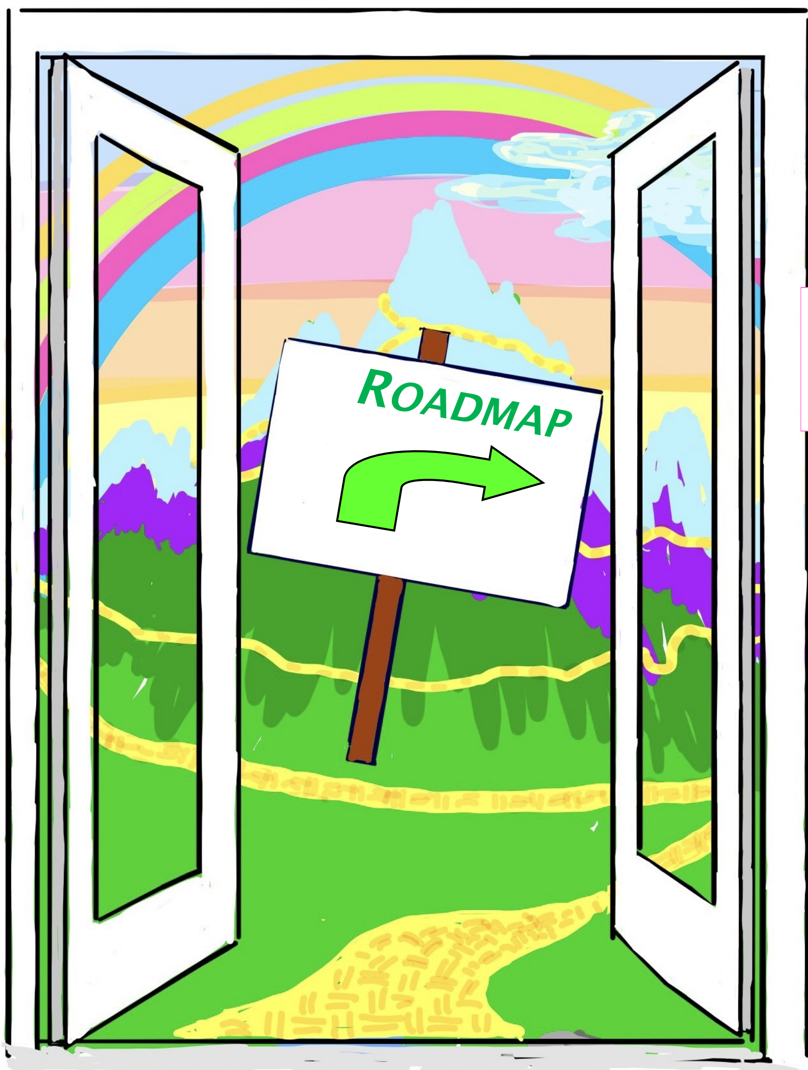
Retirement Planning

Estate Conservation

Comprehensive Financial Data

Implementation and Review

Ongoing Monitoring/ Personal Website



Charting Your Path

1. **Establish financial goals and objectives**
   First we clarify, quantify and prioritize your financial objectives.
2. **Gather Data**
   For the purpose of detailed review and analysis; all data is confidential.
3. **Analyze the data**
   Assembly of a precise analysis customized to your needs and concerns.
4. **Develop and recommend strategies and plans**
   Step-by-step action plan and road map to help you achieve your financial dreams.
5. **Implement the plan**
   We will help you translate your plan into action.
6. **Wealth Management & other solutions**
   Once we have uncovered the direction to take, we can coordinate the Investment and Insurance solutions that fit exactly with your objectives.
6. **Monitor the plan**
   Access to your own personal website allows you and us to track your progress and see roadblocks that may get in the way.

Financial Education

We Provide Customized Educational Workshops!

Financial Planning	Investment Planning
Estate Preservation	Retirement Planning
Budget Planning	Insurance Planning
Tax Strategies	Business Planning
Employee Benefits	Money and Purpose

We can design a program specific to your group's interests and needs upon request