Carolinas



Joel Heimbigner, CFP® Financial Planner Investment Advisor Representative

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PROFESSIONAL BACKGROUND

Prior to becoming a Financial Planner, Joel Heimbigner began his career with MassMutual Carolinas in 2017 as an Investment Specialist. After years of outstanding commitment dedicated to helping others with their financial needs, Joel earned his CFP® certification and became a CFP Professional. Continuing his passion, Joel became a Financial Planner, and now focuses his practice on asset management strategies, risk protection review, and holistic comprehensive financial planning.

Joel has worked in the insurance industry since 2009 and plans on continuing to share his mission with people more than ever before. His mission focuses on individuals and families, and helping them experience the joys of financial success. The most rewarding part about being a Financial Planner for him is getting to help others become financially organized and being prepared for the future.

Upon receiving an athletic scholarship to play lacrosse at Queens University of Charlotte, where he received his BA in Business Marketing, Joel moved from his San Diego hometown to the Queen City. Outside of the office, he now coaches his local high school's lacrosse team! Joel also enjoys to spend his time playing and watching sports, volunteering at his church, cooking, surfing, and hiking.

Married to his college sweetheart, Jenny, the Heimbigners live in Charlotte with three of their beautiful daughters - Emery (6), Lainey (4), and Hallie (3).

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