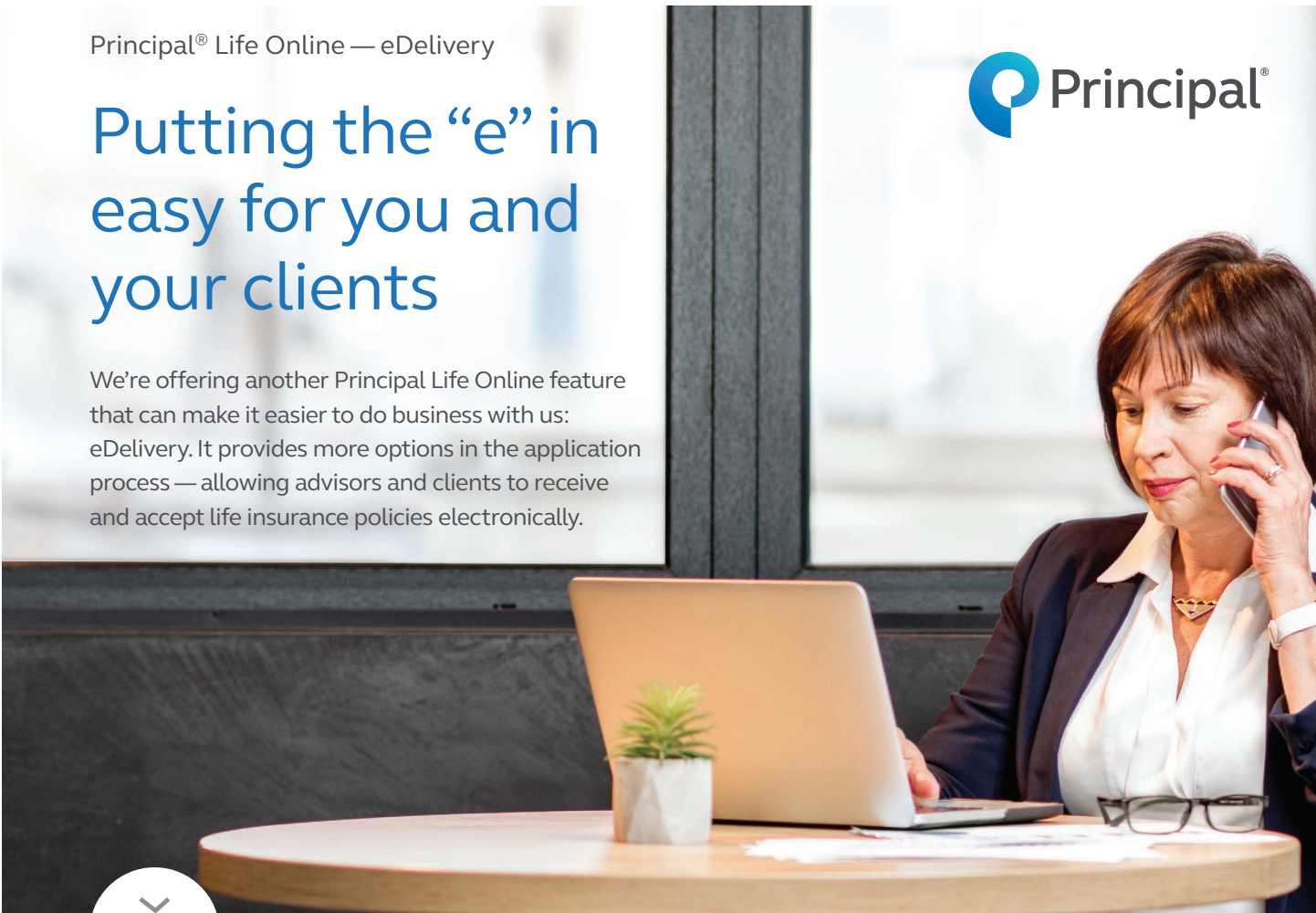


Principal® Life Online — eDelivery

# Putting the “e” in easy for you and your clients

We're offering another Principal Life Online feature that can make it easier to do business with us: eDelivery. It provides more options in the application process — allowing advisors and clients to receive and accept life insurance policies electronically.



## How does this benefit you, your advisors and your clients?



**Faster coverage for clients.** The process of getting final signatures is cut in half.



**More flexibility.** eDelivery works for both electronic and physical signatures.



**Added convenience.** No more snail mail. No more difficult-to-schedule meetings. No separate website to log in to.

### Fast facts

- Applicants must have a valid email address. If they don't, the policy should be printed and signed.
- Approved in all states except New York.
- Available for Principal Term life products.

# 4 easy steps after a policy is issued

## Steps

The policy will be emailed to you for your review.\*

1

Your client will receive an email with the policy for their review and an eSignature.

2

You'll receive an email with the policy for final review and an eSignature (if required).

3

All parties who eSigned will receive the signed policy via email, which can be printed if desired.

4

\* If physical signature is preferred, simply print the policy and proceed as usual. If there are policy changes, there will be an option to return for correction.



Visit [principal.com/PrincipallifeOnline](https://principal.com/PrincipallifeOnline) to learn more.  
Call the National Sales Desk at 800-654-4278, or your Life RVP.



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